

FINANCIAL AWARENESS NEWSLETTER



June 2025

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We are excited to share our Monthly Newsletter with all of our customers new and existing!

This month's newsletter will cover the following topics:

- Elder Abuse
- Fraud Awareness
- Father's Day
- Branch Summer Hours



Come on down and visit us at Pictured Rocks Day Friday, June 13th from 3-8 pm. Enter for a chance to win a Grill and Accessory Basket during the event. No need to be present to win.

*Open to everyone

**HAPPY
FATHER'S
DAY**

Stop in to any branch on **Friday, June 13th** for a Father's Day gift.



June 15th is World Elder Abuse Awareness Day.

Elder abuse is the mistreatment or harming of an older person. It can include physical, emotional, or sexual abuse, along with neglect and financial exploitation. Many social factors can make conditions ripe for elder abuse. Biases against or stereotypes about older people that keep them from being fully a part of their community also play a role in enabling elder abuse. By changing these contributing factors, we can prevent elder abuse and make sure everyone has the opportunity to thrive as we age.

HOW CAN WE REPORT SUSPECTED ABUSE?

No matter how old we are, justice requires that we be treated as full members of our communities. If we notice signs of abuse, it is our duty to report it to the proper authorities. Programs such as Adult Protective Services (APS) and the Long-Term Ombudsmen are here to help. For reporting numbers, contact Eldercare Locator at 1-800-677-1116 (www.eldercare.acl.gov).

SUMMER

June 20th is the first day of summer!

You may have noticed some new faces on the teller line. Please welcome them the next time you stop in. Also note, during this time we are working diligently to make sure our staff is fully trained to help with all your banking needs. We ask that you be patient during this time of learning.



CONGRATULATIONS GRADUATES!

Congratulations to all the 2025 graduates near and far. We wish you all the best in your future endeavors! "All of our dreams can come true if we have the courage to pursue them." - Walt Disney



SUMMER HOURS

Effective June 23rd, our Au Train Branch will be open for the summer. Please visit our website or give us a call for hour confirmation.



Here are some tips to make sure you are financially safe this summer:

1. Stick to your budget
2. Pay attention to your thermostat
3. Build an emergency fund
4. Take advantage of weekly sales and deals

SCAM ALERT

You receive a text message that says you have an unpaid invoice, fee, or toll. It seems legitimate because the text message appears to come from a local organization, such as your government's toll service, tax office, or postal service. It may even contain official logos and branding. The text instructs you to click a link so that you can pay the bill, or you will face a penalty. However, the text message is actually a smishing message, a text-based phishing attack sent by scammers. If you click the link in the text message, you'll be directed to a fake webpage that is designed to steal your personal and financial data. If you enter any information here, the cybercriminals will be able to steal it immediately. You won't actually pay any bills, but you will pay the scammers!

Tips to avoid falling victim to a smishing scam:

- Always be suspicious of text messages that you weren't expecting, especially if they are instructing you to take action.
- Navigate directly to your account on the organization's official website or app rather than clicking links in text messages.
- Remember that legitimate organizations rarely demand immediate action via text message.

**If money
doesn't grow
on trees 🌳,
then why do
banks have
branches 🌿?**

Happy Father's Day to all the dads out there! Banks won't ask for your best dad joke, just like they won't ask for your PIN in an email. Keep dad scam-safe by sharing the #BanksNeverAskThat quiz!

BanksNeverAskThat.com